

Organization Name: Missoula Convention and Visitors Bureau

Project Name: MP08/09: Joint Venture:
Minneapolis REI Montana Roadshow

Application Completed by: Barbara Neilan, Executive Director

Approval Requested

 X **Final**

 Preliminary

Please explain the need for this project as well as a clear overview of the concept of the project. Narrative must provide enough details that those reviewing the application can comprehend or visualize the full scope of the project. Narrative should be a full overview, yet explicit and to the point.

The Missoula CVB will participate with Travel Montana and Glacier Country at the Minneapolis REI Montana Roadshow October 11 and 12, 2008. Missoula will share a booth space with Glacier Country. Glacier Country has previously submitted a full project application. The following budget page is to be added to that application overview.

Project Budget:

All funds for this project are from accommodations tax.

Flight	\$ 462.41
Hotel (3 nights)	\$ 315.00
Booth Space	\$ 250.00
Shipping	\$ 100.00
Meals	\$ 90.00
Misc.	<u>\$ 75.00</u>

TOTAL for project **\$ 1,292.41**